



Yorba Linda High School Cheer and Song Booster Club
P.O. Box 2
Yorba Linda, CA 92886
www.YLHSCheerSong.org

Dear Prospective Sponsor:

Thank you so much for your interest in becoming a sponsor for our **10th Annual USA Regional Cheer & Song Competition**. Each year the Yorba Linda High School Cheer and Song Booster Club hosts this competitive event which builds team strength and responsibility, as well as fosters relationships within our community. Community partners play an integral role in the success of our program, and we rely on the generous support of friends, family, and businesses in our area.

The primary purpose of the Yorba Linda High School Cheer and Song organization is to generate spirit, pride, and leadership skills through support, performance, and personal conduct. Our dedicated cheer and song participants train all year to compete and support all of the athletics at the high school. We emphasize structure and teamwork to meet our goals.

The costs associated with participating in the cheer and song program are significant. We provide team members the opportunity to participate in fundraisers to help offset some of the costs. The Annual USA Regional Competition represents our biggest one-day fundraising event. We expect well over 2,000 people in attendance over the course of the day, representing dozens of Southern California high school cheer and song teams, their friends and families. Your sponsorship will go a long way and all proceeds directly benefit the cheer and song program at Yorba Linda High School.

Our event program is handed out to everyone in attendance. By sponsoring financially, you have the opportunity to promote your business to this active audience. Advertising space is available in our event program. (Please see the attached options)

The all-day event will take place on **Saturday, January 12, 2019**, in and around the Mustang Gymnasium located at **Yorba Linda High School, 19900 Bastanchury Road, Yorba Linda, CA 92886**. We have print deadlines to meet for the program advertisements. Please contact us as soon as possible to register and confirm your space.

Thank you for your consideration and we look forward to partnering with you.

Sincerely,

Yorba Linda High School Cheer and Song Booster Club

Event Contacts:

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Elly Cutler & Jennifer Davis (cutlerelly@hotmail.com) Sponsorship/Program Ads

Traci Adams (ylhscheerandsongtreasurer@gmail.com) -Table Vendor/Food Trucks